## Brandcusi<sup>TM</sup> Straight Brandcusi<sup>TM</sup> Straight Back Front Graphic Size Graphic Size 33.8"w x 77.6"h-----33.8"w x 77.6"h-----Keep text and important images Keep text and important images inside red area. inside red area. Graphic Size with Bleed Graphic Size with Bleed 36.2"w x 82.9"h 36.2"w x 82.9"h CMYK color - CMYK color - Resolutions must be 72-125 ppi - Resolutions must be 72-125 ppi - All fonts must be created to outlines - All fonts must be created to outlines - Embed all images in final document - Embed all images in final document - Save final document as PDF for print - Save final document as PDF for print Shelving installation area: Shelving installation area: Keep text and important images outside of red section Keep text and important images outside of red section