ENDCAP

white portion of endcap will not be visible from front

20’ Serpentine Mural

TEMPLATE SET-UP AT 1/2 SCALE

Total Graphic Area: 278.3125”w X 88.5625”h
Template Graphic Area: 139.15625”w X 44.28125”h

Trim Size: 277.3125”w X 87.5625”h
Template Graphic Area: 138.65625”w X 43.78125”h

Front Curved Panel Size: 26.5”w X 87.5625”h
Connector Panel Size: 28.875”w X 87.5625”h
Back Curved Size: 31.8125”w X 87.5625”h
Endcap Panel Size: 23.5”w X 87.5625”h

Template requires 1/4” bleed around the perimeter (1/2” around the perimeter when scaled to 200% and printed) and keep all critical elements (text, logos) inside the recommended safe area (gray box).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi when set-up at 1/2 scale
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

CONNECTOR

ENDCAP

bleed area
trim line

white portion of endcap will not be visible from front