Promotional Display: Campaign 3

Header:
Total Graphic Area: 31.625”w X 12.875”h
Total Finished Area: 30.625”w X 11.875”h

Front Panel:
Total Graphic Area: 33.3125”w X 31.25”h
Total Finished Area: 32.3125”w X 30.25”h

Side Panels:
Total Graphic Area: 18.125”w X 31.25”h
Total Finished Area: 17.125”w X 30.25”h

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

SIDE

bleed area
trim line

FRONT PANEL

graphic will be
hinged on this line

bleed area

trim line

SIDE

bleed area

trim line

HEADER