

Horizon Kits: Deluxe Master

Main Panel:

Total Graphic Area: 23.88" w X 35.4375" h

Total Visual Area: 22.88" w X 34.4375" h

Side Panels:

Total Graphic Area: 10" w X 35.4375" h

Total Visual Area: 9" w X 34.4375" h

Master Header:

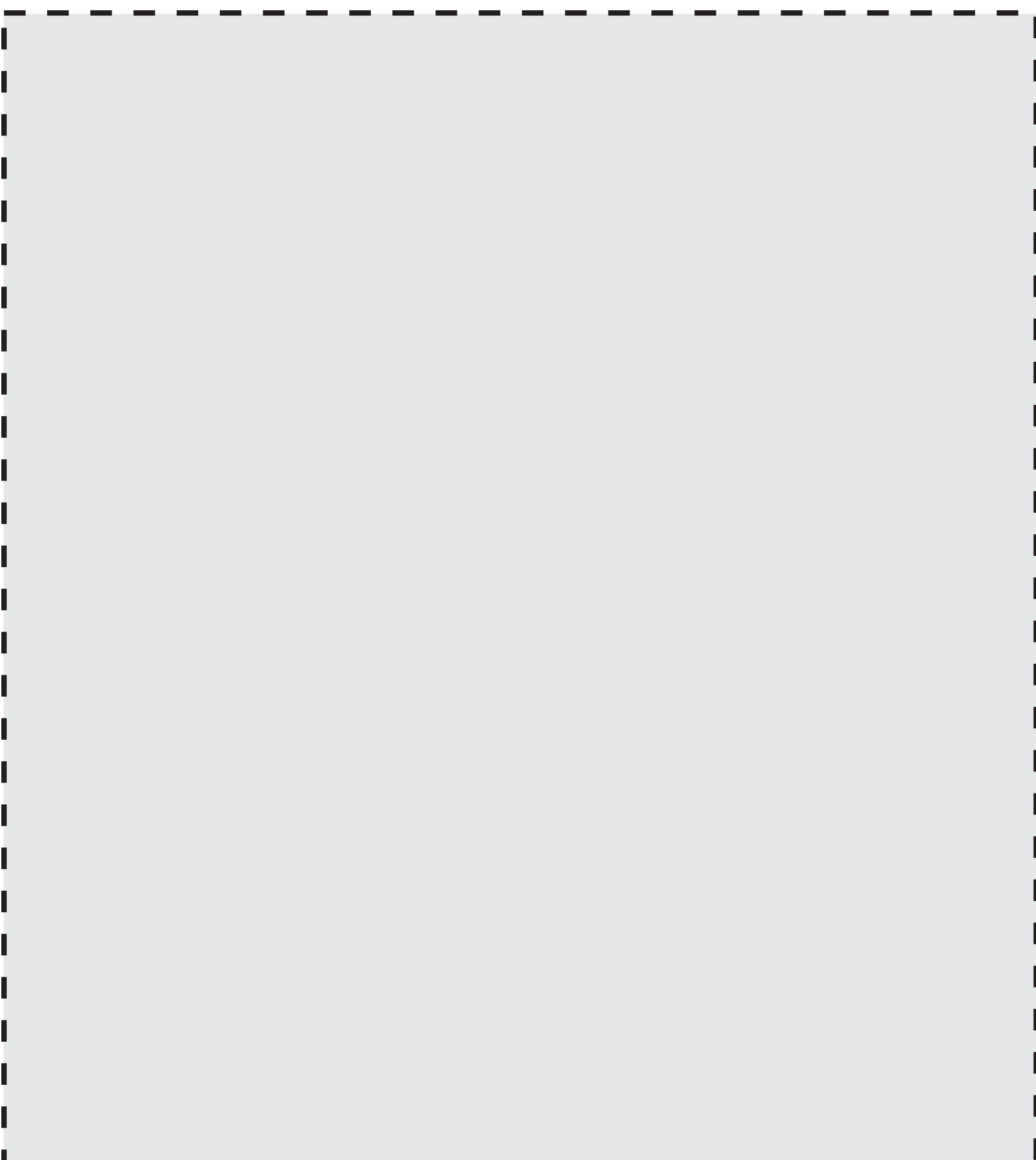
Total Graphic Area: 31.8125" w X 10" h

Total Visual Area: 30.8125" w X 9" h

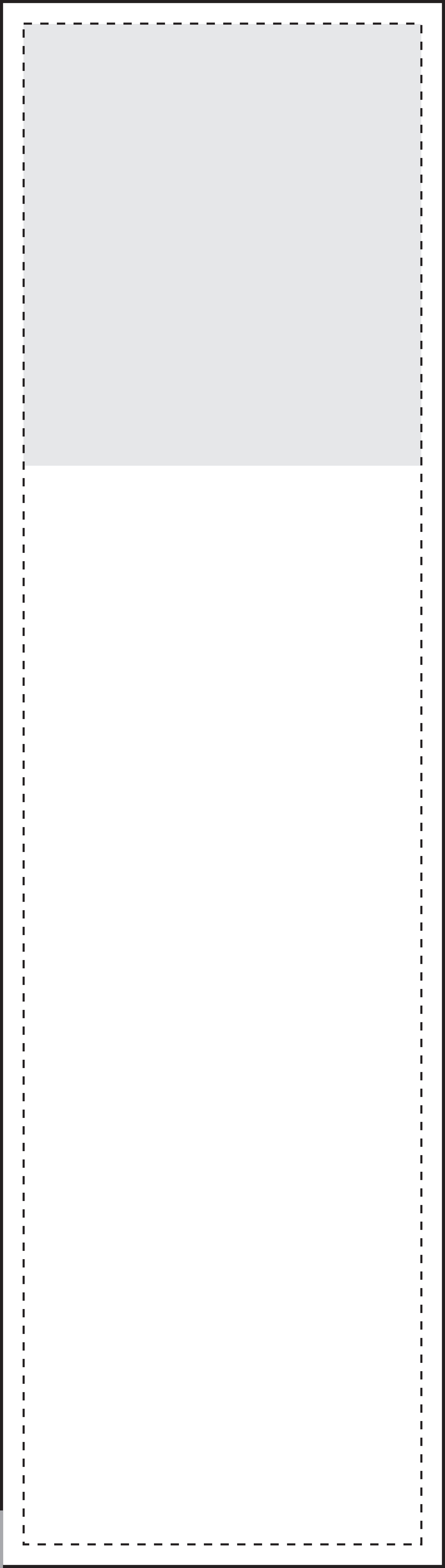
Please be sure add a 1/2" bleed around the perimeter. See template for trim lines.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



Gray area will be covered by header when kit is set-up. Please keep text & other critical elements out of this area.



bleed area —
trim line —

