

**Backlit Ring Tower 01:
Ring Structure**

TEMPLATE IS @ 1/4 SIZE

Outside Panel

Total Graphic Area: 387" w X 58" h
Total Visual Area: 377" w X 48" h

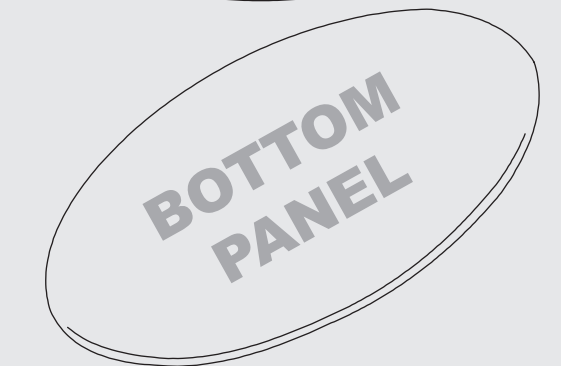
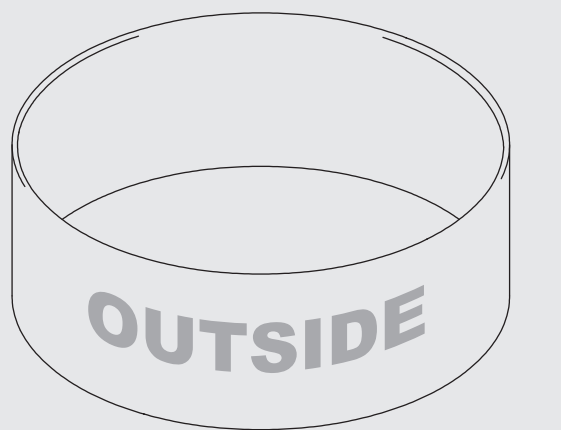
Bottom Panel

Total Graphic Area: 130" w X 130" h
Total Visual Area: 120" w X 120" h

Please be sure to include the 5" bleed
around the perimeter. DO NOT design
any critical elements (text, logos, etc.)
within 1" of the finished edge (see
dotted line in template).

General Art Guidelines:

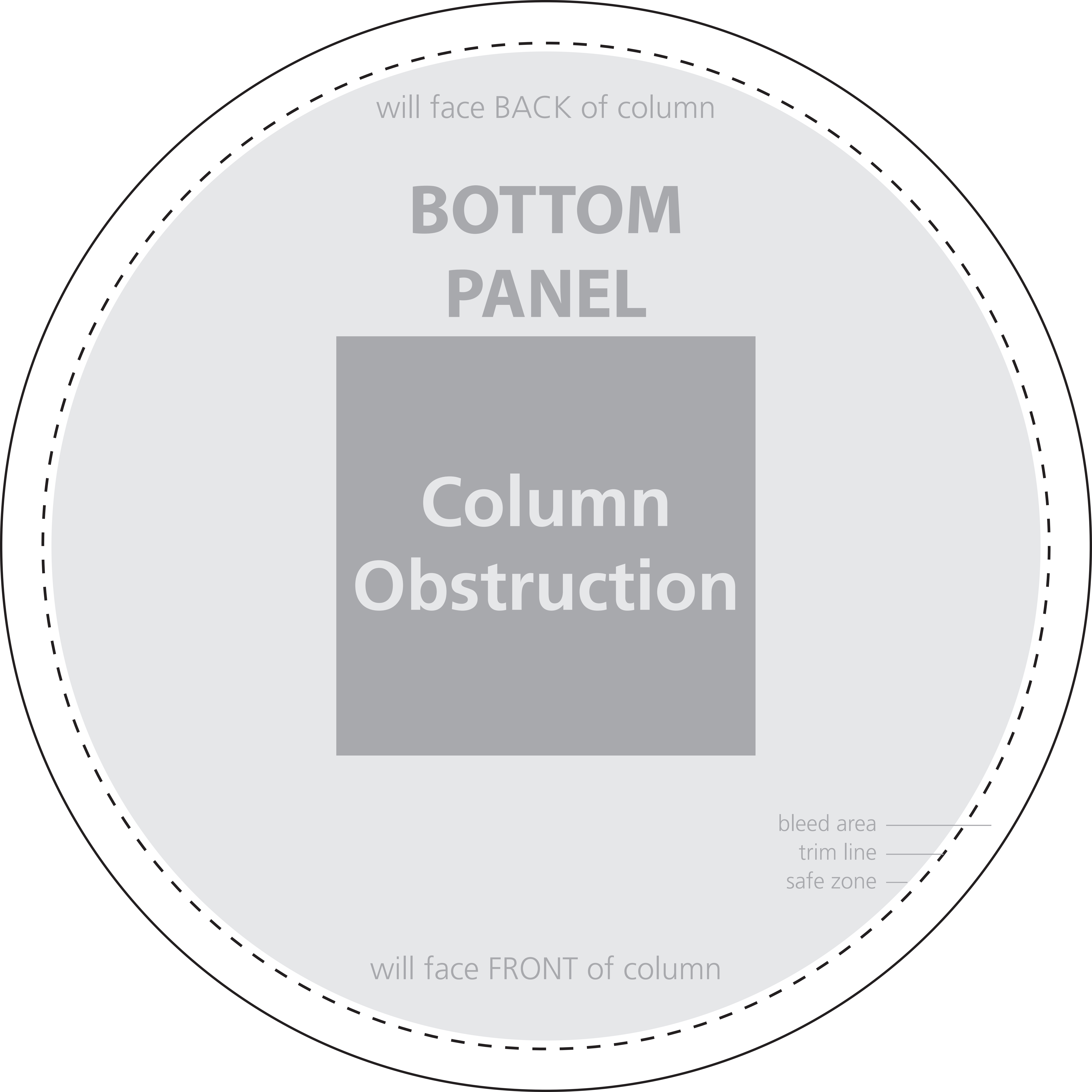
- CMYK Color Mode
- All Solid Coated Pantone colors should
be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @
1/4 size, 100-120 ppi @ 100% print size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must
bleed to the edge of artboard
- Do not use spot colors from template
in your artwork as they will not print



OUTSIDE

center will face FRONT of column

bleed area
trim line
safe zone



will face BACK of column

**BOTTOM
PANEL**

**Column
Obstruction**

bleed area —
trim line —
safe zone —

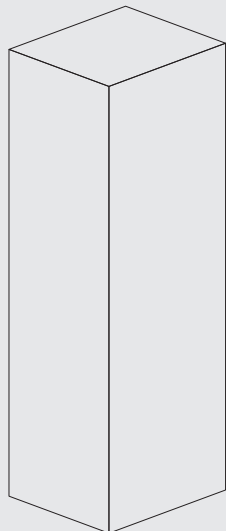
will face FRONT of column

Backlit Ring Tower 01: Column

TEMPLATE IS @ 1/4 SIZE

(4) Prints create one structure
Total Graphic Area: 52”w x 124”h
Total Finished Area: 48”w x 120”h

Please be sure to include a 5” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 3” on top and bottom and 2” on left and right of each panel (gray area is recommended safe area).



General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @ 1/4 size, 100-120 ppi @ 100% print size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT

this edge will meet up with
far right edge on panel 4.
We cannot guarantee alignment.

SIDE 1

BACK

SIDE 2

bleed area —
trim line —
safe area —

this edge will meet up with
far left edge on panel 1. —
We cannot guarantee alignment.